



Neighborhood Association  
Irondequoit, NY

Mr. David Seeley  
Supervisor, Town of Irondequoit  
1280 Titus Avenue  
Rochester, NY 14617

September 10, 2017

Dear Mr. Seeley,

I am writing to submit the Neighborhood Enhancement Project grant application for the Lakeside Neighborhood Association. In a nutshell, we are looking to have customized neighborhood street signs throughout the neighborhood.

Should the attached application be denied, the association would still like the opportunity to gain NEP funds for ongoing efforts to promote and organize our association.

Please find the following pages attached as requested in the application:

- Completed NEP grant application
- Email correspondence with Pat Pinkerton which includes pricing information as well as the results of our neighborhood vote on the NEP project via SurveyMonkey
- Map of Lakeside showing numbered intersections

I look forward to the chance to discuss this application with you and/or the Town Board.

Thanks very much for your time and attention.

Sincerely,

David G. Long  
President | Lakeside Neighborhood Association  
<http://lakeside-irondequoit.weebly.com/>

104 Lake Lea Rd., 14617  
(585) 474-7084  
[4irondequoit@gmail.com](mailto:4irondequoit@gmail.com)



# Town of Irondequoit Neighborhood Enhancement Program 2017 - 2018 Project Application Form

## General Information

Project Name/Type:

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Physical Location of Proposed Project (street address, intersection, or description of area):

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Project Sponsor / Contact Person

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Project Sponsor Address:

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Project Sponsor Phone:

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Project Sponsor E-mail:

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## Demonstration of Neighborhood Support (Attach documentation of neighborhood support.)

\_\_\_\_ Neighborhood Petition

\_\_\_\_ Neighborhood Association Vote

\_\_\_\_ Other

Describe Other:

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## Description of Proposed Project

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## Proposed Project Budget

(Please attach information supporting the cost estimate)

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# Town of Irondequoit Neighborhood Enhancement Program 2017 - 2018 Project Application Form

## Demonstration of Neighborhood Community Impact

Which of the following 2015 Comprehensive Plan Strategies does this proposed project meet? (Please check all that apply.)

- Improve the community's gateways so they are attractive and present visitors and residents with a favorable image of the Town.
- Promote public art.
- Increase residents' and property owners' interest and involvement in their neighborhoods.
- Provide greater opportunities for alternative modes of transportation, including walking, biking, and public transit.
- Improve public spaces within the neighborhoods.
- Enhance and expand recreation, parks and trails.
- Improve the appearance and accessibility of existing commercial areas in ways that respect the individual character and function of each commercial area.
- Promote the identity and character of Irondequoit's varied neighborhoods and the high quality of life our residents enjoy.

Why is this project important for your neighborhood?

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Describe the proposed benefits of this project.

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# Town of Irondequoit

## Neighborhood Enhancement Program

### Information Sheet

The Neighborhood Enhancement Program (NEP) provides an opportunity for residents to submit proposals for enhancements and improvements they would like to see in their individual neighborhoods, such as gardens, playgrounds, unique welcome signage and other similar projects. This new program is designed to augment the ongoing work the Town performs to enhance our community and is not intended to replace existing efforts.

#### **How Does This Program Work?**

The Town has set aside funds for projects generated directly by our residents. Any neighborhood organization or a resident can submit an application for a proposed project. Neighborhood support for the project must be clearly demonstrated, either by a vote of a neighborhood organization or by a signed petition of residents impacted by the project.

There is no limit on the number of applications that can be submitted by a given neighborhood. However, only one project per neighborhood area will be funded through the program annually.

#### **What Projects Are Eligible?**

The projects must be located on publicly owned land, including, but not limited to, public rights-of-way, parks or other publicly owned property.

The project must be a physical improvement that can be implemented by Town staff. Examples of fundable projects include, but are not limited to:

- Landscaping and planters
- Decorative signage
- Customized street signs
- Banners
- Street furniture (bike racks, benches, etc.)
- Public art displays

The project must be able to be completed within the Town's budget year. (January 1, 2018 - December 31, 2018)

#### **How Do I/We Apply?**

Complete the required application form in full and provide supporting documentation. Submit the original and 2 copies to the following address by **Friday, September 15, 2017**:

Attn: Neighborhood Enhancement Program Town of  
Irondequoit  
1280 Titus Avenue  
Rochester, NY 14617  
or email a scanned copy to [supervisor@Irondequoit.org](mailto:supervisor@Irondequoit.org)

#### **When Will Proposed Projects Be Reviewed?**

All applications will be reviewed by a member of the Supervisor's staff to ensure completeness. Complete applications will be reviewed at a Town Board Workshop, where applicants will be invited to present their ideas. Projects will then be considered for inclusion in the Town's 2018 draft budget.



# Town of Irondequoit Neighborhood Enhancement Program Information Sheet

## **Selection Criteria**

The NEP applications will be reviewed and evaluated based on the criteria provided below:

- Extent to which the project supports goals, objectives or action items set forth in the 2015 Comprehensive Master Plan
- Level of neighborhood support
- Ability for the project to be accomplished utilizing Town resources and completed within the Town's budget cycle
- Potential physical, social, economic and/or cultural impacts to the surrounding neighborhood area
- Financial feasibility and anticipated return on investment
- Long-term maintenance and/or budgetary implications associated with the project

## **NEP Project Timeline**

Projects advanced through the NEP will be included in the Town's Draft 2018 Budget. Once the Town's 2018 Budget is adopted, designated Town staff will work with selected project representatives to conduct preliminary project planning. Construction and/or implementation of the awarded projects would take place starting in spring 2018.



Dave Long &lt;4irondequoit@gmail.com&gt;

## NEP question from Lakeside

4 messages

**David Long** <4irondequoit@gmail.com>

Tue, Aug 29, 2017 at 11:59 AM

To: Patrick Pinkerton <ppinkerton@irondequoit.org>

Cc: Leslie Murphy <lmurphy545@hotmail.com>, Kate Leipold <kate.leipold@gmail.com>, Donna Katz <donna.katz1@gmail.com>, Jon Paul Penner <pennerjp@yahoo.com>

Pat,

Hello! I hope all is well.

Lakeside sent out a survey via Facebook and email to get feedback on what we should apply to fund with an NEP grant. Below are the results. The response was that we should ask for Lakeside street signs throughout the neighborhood.

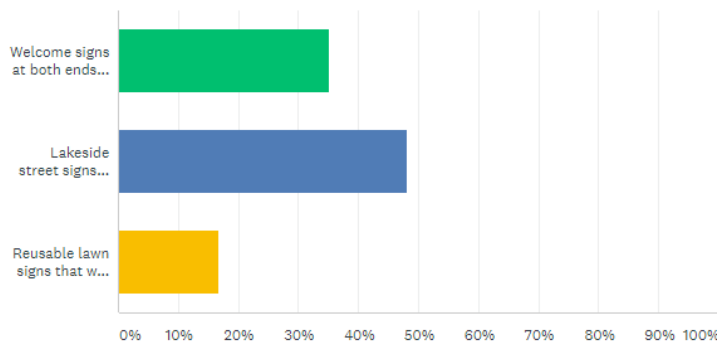
Before we go to the effort of estimating the costs of street signs (replacing all of them in the neighborhood like Winona Woods), can you give me a sense of if it's a viable request? Would the Town/County be willing to change all the street signs for a new neighborhood association?

Thanks in advance.

Dave

### What enhancement would you like to see in Lakeside?

Answered: 54 Skipped: 0



ANSWER CHOICES	RESPONSES
Welcome signs at both ends of Colebrook Dr. (perhaps paint the electric/traffic box at Colebrook and St. Paul?).	35.19% 19
Lakeside street signs throughout the neighborhood (like Winona Woods and others have).	48.15% 26
Reusable lawn signs that we can use to post meetings and announcements.	16.67% 9
<b>TOTAL</b>	<b>54</b>

**Patrick Pinkerton** <ppinkerton@irondequoit.org>

Tue, Aug 29, 2017 at 1:22 PM

To: David Long <4irondequoit@gmail.com>

Hi Dave,

A few neighborhood associations have applied for this type of project in the past, Winona Woods but also Nowadoga in last year's NEP. So, while I cannot guarantee approval, I can tell you it is a project that has been approved for similar groups in the past and I believe a few others plan to apply for this type of funding this year as well.

I hope that helps.

Thanks,

Pat

[Patrick Pinkerton](#)

[Constituent Services Coordinator](#)

[Supervisor's Office, Town of Irondequoit](#)

[1280 Titus Avenue](#)

[Rochester, NY 14617](#)

[Phone 585-336-6029](#)

**From:** David Long [mailto:[4irondequoit@gmail.com](mailto:4irondequoit@gmail.com)]

**Sent:** Tuesday, August 29, 2017 11:59 AM

**To:** Patrick Pinkerton <[ppinkerton@irondequoit.org](mailto:ppinkerton@irondequoit.org)>

**Cc:** Leslie Murphy <[lmurphy545@hotmail.com](mailto:lmurphy545@hotmail.com)>; Kate Leipold <[kate.leipold@gmail.com](mailto:kate.leipold@gmail.com)>; Donna Katz <[donna.katz1@gmail.com](mailto:donna.katz1@gmail.com)>; Jon Paul Penner <[pennerjp@yahoo.com](mailto:pennerjp@yahoo.com)>

**Subject:** NEP question from Lakeside

[Quoted text hidden]

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**David Long** <[4irondequoit@gmail.com](mailto:4irondequoit@gmail.com)>  
To: Patrick Pinkerton <[ppinkerton@irondequoit.org](mailto:ppinkerton@irondequoit.org)>

Tue, Aug 29, 2017 at 2:46 PM

Can you help me determine costs for such a project? Do you have calculations or quote/estimates that have been used by others?

Thanks,  
Dave

[Quoted text hidden]

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**Patrick Pinkerton** <[ppinkerton@irondequoit.org](mailto:ppinkerton@irondequoit.org)>  
To: David Long <[4irondequoit@gmail.com](mailto:4irondequoit@gmail.com)>

Tue, Aug 29, 2017 at 2:49 PM

Dave,

Looking back at the information I have for the Nowadoga street sign project from this past NEP, it looks like it depends on the size of the sign. The cost for a small size street sign (8" x 24") is approximately \$12 per sign and the large size street signs (12" x 48") is approximately \$36 per sign. Along with the cost of a standard sign it looks like a good cost estimate for adding the logo is roughly \$15 - that may change depending on design but I would say that is a fair estimate to use for the application.

I hope that helps! Obviously, all of these are estimates and as we go through the process I can work with the DPW to get a more definite cost figures if that is something Dave or the other Town Board members want to see before approval.

Thanks,

Pat

Patrick Pinkerton

Constituent Services Coordinator

Supervisor's Office, Town of Irondequoit

1280 Titus Avenue

Rochester, NY 14617

Phone 585-336-6029

**From:** David Long [mailto:[4irondequoit@gmail.com](mailto:4irondequoit@gmail.com)]

**Sent:** Tuesday, August 29, 2017 2:47 PM

**To:** Patrick Pinkerton <[ppinkerton@irondequoit.org](mailto:ppinkerton@irondequoit.org)>

**Subject:** Re: NEP question from Lakeside

[Quoted text hidden]



# 45 intersections in Lakeside

