



Neighborhood Association
Irondequoit, NY

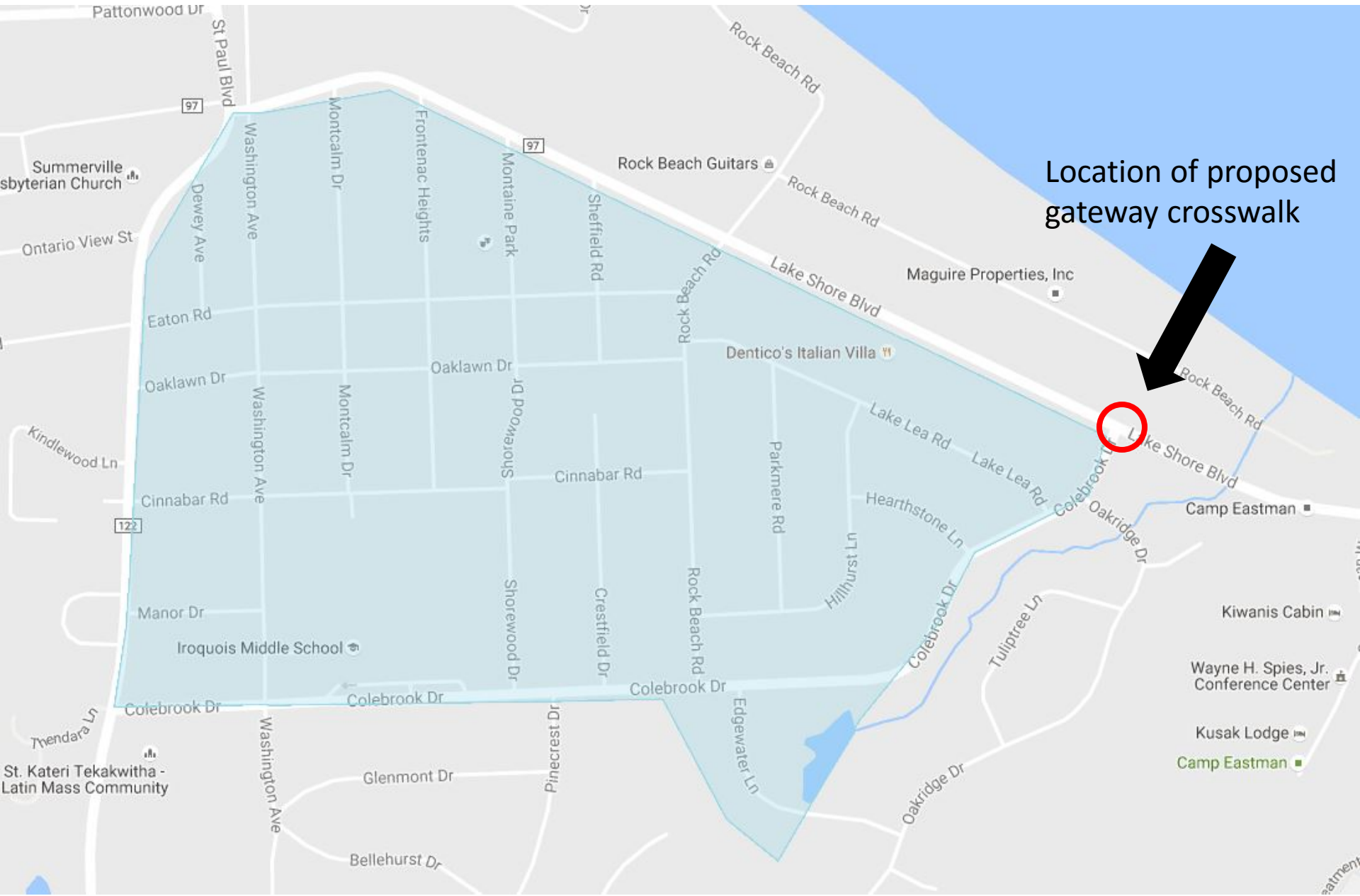
Neighborhood Enhancement Project

Application by
Lakeside Neighborhood Association
October 13, 2016

Project Description

- The residents of the Lakeside neighborhood are bounded on two sides by two busy roads. We would like to welcome the flow of traffic to the neighborhood with a sign. We would like this sign to also serve as a pedestrian cross walk. As the Lakeside neighborhood, residents wish to have a safer opportunity to cross Lakeshore and access Lake Ontario.
- Therefore the proposal is a crosswalk across Lakeshore Blvd, located at Colebrook, the eastern boundary of the neighborhood. There currently are crosswalks at the western boundary, but at Colebrook, cars come through fast. A painted pedestrian crosswalk, with signs, and preferably a flashing light is something all residents felt would preserve the appeal of the neighborhood. Additionally, to promote the Lakeside Neighborhood, a sign should also be placed with the crosswalk welcoming traffic to the Lakeside neighborhood.





Location of proposed gateway crosswalk



Why is this project important for your neighborhood?

- Access to our neighborhood's best resource - Lake Ontario and trails.
- Safety for bikers and pedestrians, as well as getting the Lakeside neighborhood name seen by the traffic down Lakeshore Blvd.



2015 Comprehensive Plan Strategies met by project

- Improve the community's gateways so they are attractive and present visitors and residents with a favorable image of the Town.
- Increase residents' and property owners' interest and involvement in their neighborhoods.
- Provide greater opportunities for alternative modes of transportation, including walking, biking, and public transit.
- Enhance and expand recreation, parks and trails.

Costs

- \$3000 total
 - \$1000 plus labor for two signs on either side of the street
 - \$2000 for the painted crosswalk
- If our project is not awarded, we would like to be able to call upon \$500 to support ongoing literature drops/mailings and temporary neighborhood signage to inform our neighbors of upcoming association meetings. We feel that we need to continue these tactics to grow the base of our association.





Lake Shore Blvd

Colebrook Dr

Colebrook Dr

Lake Shore Blvd

Google

2D

+

-

^

